

Discover Rutland Structure

Discover Rutland is the destination and promotional brand for tourism in Rutland, with its activity determined by the DRMC. The tourism officer is employed by RCC and is supported with office space and other forms of support (IT, financial systems, legal and HR). The tourism officer comes under the RCC code of conduct & RCC terms and conditions. The RCC have a duty of care towards the Tourism Officer as their employee. This is the extent of RCC's contribution towards tourism, therefore funds are needed to be sourced from elsewhere.

Rutland County Council [RCC]

Tourism Officer
Mary Copley

Management Committee [DRMC]

Full Tourism Committee [DRTC]

Meet every 6 weeks

Meet quarterly

Members

Local businesses wishing to benefit from our marketing opportunities & support tourism

Consisting of 6 members responsible for the following areas;

1. Finance & Funding
2. Events
3. Guide & Literature
4. Membership
5. PR & Marketing
6. Website

Discover Rutland Guide

Produced bi-annually. Written, designed & distributed by **Nimble Media Ltd** in association with Discover Rutland.

Vicky Binley; Director
Geena Blades; Production & Events Listing
Kerrie Fisher; Advertising Sales

Working 18.5 hours a week on priorities set by the DRMC, including:

- Operational tasks such as website updates, membership contact & renewals
- Publicity, including journalist contact
- Projects, including marketing opportunities
- Support for local events

Membership fees



Budgets and finances held by RCC but managed by DRMC, with the exception of salary rates

