

Discover Rutland

Discover Rutland aims to develop and grow a sustainable tourism economy in Rutland through brand awareness, income generation and partnership working.

DMO Structure

Discover Rutland is the destination and promotional brand for tourism in Rutland, with its activity determined by the DRTC. The tourism officer is employed by RCC and is supported with office space and other forms of support (IT, financial systems, legal and HR). The tourism officer comes under the RCC code of conduct & RCC terms and conditions. The RCC have a duty of care towards the Tourism Officer as their employee. This is the extent of RCC's contribution towards tourism, therefore funds are needed to be sourced from elsewhere.

